

East Livens Winter



Seven-footer Clarence Bevin and shorty Norma Wines are long and short of it at 4143, Syracuse, N. Y.

Pittsburgh, Pa., Kresge 53—The new year brought new positions for Grace Osborn, now personnel supervisor, and Erma Kuzio, now credit manager. . . . Catherine Schesler was awarded her third Color-Mate Gift Certificate. —Catherine Schesler

Coropolis, Pa., Kresge 62—To brighten the holiday season, Manager Reginald T. Mattioli arranged a buffet luncheon for December 24. Gifts were exchanged among employees. . . . A birthday party was held in honor of one staffer. —Deborah Grzywacz

63 Holds a Cook-Fest For Holiday Luncheon

Brockton, Mass., Kresge 63—Everyone brought home-made goods to the Christmas luncheon. Employees sang carols, accompanied by Karen Poole on the accordion. —Clara Squires

Trenton, N. J., Kresge 65—Manager Donald Nelson and Jerry Roy, cafeteria manager, presented employees with a candlelight breakfast in the cafeteria for Christmas. Former Manager Norman Cunningham was one of the guests present. —Eather Hillmann

Erie, Pa., Kresge 76—The whole crew at 76 attended the Christmas party which featured a delectable smorgasbord dinner. —Gertie O'Day

Lowell, Mass., Kresge 110—The Lowell Kresge group was entertained at a Christmas party by the number one gift-giver, Santa Claus. Martin Farmer, of shoe repair, made it possible for Santa to attend the celebration. —Helena Boucher

Philadelphia, Pa., Kresge 129—Personnel Supervisor Johanna Steyman received the best Christmas present of all—her parents flew to Pennsylvania from Germany. —Joyce Jones



This young man, 4119, Rochester, Pa., cannot tell which one of these ladies is not wearing a wig. Posing are, left to right, Millie Mann, Barbara Sylvester, Joan Karcyewski, Josey Lopic and Jane Reno.

Nuns Work Part-time In Stockroom of 165

Boston, Mass., Kresge 165—On Saturdays Sister Patrick Murphy and Sister John McColgan tuck away the school books and journey to 165 where they work part-time in the stockroom. George Mercurio worked at 165 for the holidays while on vacation from the seminary. Head Stockman Joe Mack praised this crew by saying they are all really good workers. —Grace Stevens

Philadelphia, Pa., Kresge 269—Hoping to start 1969 off with a good sales increase, 269 has planned sales promotions in every department. —Virginia Myerson

Wayne, N. J., Kresge 274—A successful tropical fish promotion was highlighted by the display of Ampiuma fish and some Hong Kong Dancing Crabs. Manager Leo Camaro ordered 55 tropical fish tanks and over 1,000 tropical fish for the promotion. Current plans are for an expansion of the pet department with 12 additional fish tank displays. —Robert Gibson

Lynn, Mass., Kresge 294—Instead of the usual gift exchange, employees of 294 bought presents for needy children. Toys were distributed by the Little Sisters of the Assumption and Santa Claus on Christmas Day. —Mary Maurice

Camp Hill, Pa., Kresge 309—The new year was brought in with a festive party and banquet. —Yvonne Weibley

Olean, N. Y., Kresge 361—361 will soon be a new store. It is currently undergoing a face-job, including a new exterior and interior. —Madge Ash

New Castle, Pa., Kresge 423—Reporter Florence Schuster was pleased to receive an honorable mention award from the KRESGE NEWS. . . . With much of the stockroom help down with the flu, the girls took hammers in hand and rearranged some counters. . . . Employees had to work with winter coats on when a large window was broken by high winds during a storm. —Florence Schuster

New Hyde Park, N. Y., Kresge 474—Sales are expected to increase with the use of the P.A. system. —Margie Rennus

675 Hosts Birthday Party For Topper Toy Promotion

Pittsburgh, Pa., Kresge 675—675 held a grand baby birthday party for "all kids 2 to 80 years", featuring Topper toys. Favors, gifts and demonstrations of Topper toys were presented to large crowds on December 14. The party was promoted in the local paper and on four TV stations.



Surely now, what could be nicer than Sister Patrick Maureen Murphy and Sister John Cormac McColgan putting a few hours in at 165 in Boston, Mass.?

Levittown, Pa., Kresge 476—While rearranging counters, Assistant Manager Lou Mattioli, Bruce Gudanowski and Peggy Anthony found an old Levittown Times dated April 8, 1954. The feature story was about the opening of 476 with numerous articles about the Kresge Company. —Nancy Seifert

Pittsburgh, Pa., K mart 4010—Co-Manager Edward Parisky presented reporter Pat Weber with an honorable mention certificate from the KRESGE NEWS. . . . Mary Hines was the winner of a Hamilton watch contest. . . . Ron Merritt, manager of the appliance department, was the recipient of an award from the "Mystery Shopper", affiliated with the Frigidaire Corporation. —Pat Weber

Syracuse, N. Y., K mart 4061—Eldon H. Mains, manager, doubled as Santa Claus at the annual Christmas breakfast and everyone had a jolly time. A buffet was held in the lounge to stretch the holiday cheer. —Pat Curry

N. Versailles, Pa., K mart 4064—The fourth annual Christmas party for 4064 was held at the Irwin Vets. Entertainment was provided by the "Uncalled Fore". —Evelyn Ayers

Local Jaycees and 4113 Sponsor Shopping Spree

Erie, Pa., K mart 4113—Doors were opened an hour early on December 7 to 70 boys from St. Joseph's Home and the N. A. T. U. areas. The boys were each given five dollars by the Erie Jaycees to do their Christmas shopping. Thirty Jaycees and five V.I.S.T.A. volunteers accompanied the youngsters. After the shopping spree, the boys were treated to donuts and hot chocolate at the grill. . . . The annual Christmas dinner-dance and gift exchange was a lovely way to end the year. . . . Ann Nakes, a home economist from Pennsylvania Electric, demonstrated cooking appliances during a three-day promotion of electric ranges. —Irene Cain

Rochester, Pa., K mart 4119—The Polish Falcon Hall was the scene of the Christmas party. A buffet lunch was served in the store before Christmas. Clara Mallock, head cashier, was given a very special gift—a lamp of coal.

Syracuse, N. Y., K mart 4143—Seven-footer Clarence Bevin and five-footer Norma Wines prove there is a place for everyone at K mart—big and small. —Jon Deapo

Orchard Park, N. Y., K mart 4207—Everyone enjoyed the first birthday party held in the cafeteria. Manager James McNerney sliced a huge cake for the occasion. —Jean Slattery

Burlington, Vt., Jupiter 4590—Tourist trade is booming because of the near-by ski areas. —Amy Poirier



Pat Weber of 4010, Pittsburgh, Pa., receives an honorable mention certificate awarded by the KRESGE NEWS. Co-manager Edward Parisky presents award.



This group of boys is ready to indulge in donuts and hot chocolate after a shopping spree, sponsored by the Erie Jaycees and 4113, Erie, Pa.



Celebrating the first birthday of 4207, Orchard Park, N. Y., are (l to r) Helen Cursons, Jack Hippie, Art Endress, 'Babyeater' Hughes, Manager James McNerney, Robert Eggerton, James Fuller and Ken Hanzl.



Rose Juro, left, and Margaret Dunspeid, 274, Wayne, N. J., are guarding a mountain of tropical fish tanks, the main items of a promotion.